THEORI

INVESTMENT GRADE EYEWEAR

PERPETUAL DESIGN

T HENRI galvanizes its heritage and inspiration by studying the most exotic automobiles and the ennobling features produced by the world's best automotive brands.

Each style embodies the spirit of the exotic vehicle its name comes from. The elements that inspire each frame include captivating lines, unparalleled attention to detail, complexity, and speed. Crafted with the utmost precision and care, each pair is a testament to the brand's commitment to excellence.

Like the most iconic cars, our designs are bold, striking, and timeless. Hand-drawn by Creative Director Tyler Henri, each limited edition spectacle represents the best in innovation, fashion, and luxury eyewear. Our natural colors and iconic silhouettes are sure to turn heads and make a statement wherever you go.





PRESTIGE EXCLUSIVITY

Our hand-made collection exemplifies unquestionable exclusivity.

Limited serialized production of only 104 pieces or less per colorway and style.

Accompanied by a Certificate of Authenticity with the designated production number, capturing that moment in the production for our eyewear connoisseurs.

Once a colorway sells out, those exclusive pieces are gone forever and will never, ever be produced again.



MAGNIFICENT QUALITY

It takes 250 Steps by Japanese Artisanal hands to make a pair of T HENRI sunglasses. Limited to one Hyper-Limited and collectible batch production handcrafted in Sabae, Japan.

50 Days

Creating our unique, complex colorways through the innovative process of Pantone matching followed by laminating color layers to allow our titanium decor to be exhibited on each piece.

60 Days

To create our plant-based, hypoallergenic acetate produced in Japan from a cotton extrusion process into custom-colored sheets of acetate for our zyl components.

120 Days

For our sustainable acetate material to dry and cure, then undergo a tumbling through various mediums, followed by our signature multistep hand-polishing process by Japan's best.

8 Steps
The number of steps involved in our acetate hand-polishing. Japan's artisanal methods take time but provide the highest quality finishing

19 Months

The timeframe to produce and quality control a "limited-edition" T HENRI spectacle.

25 Tests

Our QC process is set up with an international 5-tie checkpoint process consisting of 5 tests confirmed at each level to ensure the highest quality product is available for distribution.



THEORI MONACO SERIES

Indulge in the epitome of luxury with the Monaco Series - a handcrafted eyewear collection meticulously designed to pay homage to the world's most prized possessions. Drawing inspiration from the extravagant European supercars that grace the French Riviera, the Monaco Series boasts unparalleled sophistication and refinement. Herein lies the inspiration behind shaping and skiving this magnificently formulated eyewear collection, The Monaco Series.

Each limited edition spectacle undergoes 250 steps to come to life.

Crafted by the skilled hands of Japanese artisans in Sabae, Japan, these spectacles are a true testament to the time-honored traditions of Japanese craftsmanship. The limited and hyper-collectible batch production ensures each pair is a unique masterpiece, crafted with the utmost care and attention to detail. Following the sleek aerodynamic, and elegant interiors of modern supercar designs, to call the craftsmanship of T HENRI eyewear extraordinary is truly an understatement.

No detail has been overlooked in creating these driving spectacles, from exquisite materials to precision engineering. Elevate your style and embrace the luxury of the Monaco Series - a collection sure to turn heads and leave a lasting impression.





A TIMELESS TREASURE CRAFTED TO TRANSCEND GENERATIONS





TYLER HENRI
DESIGNER/CREATIVE DIRECTOR

At three years old, Tyler would sketch in 3-D. His first sketch was of his tricycle seen through the window from his highchair. From that day, EVERY day, his mother would give him paper with a box of colored pencils to draw instead of placing him in front of a tv screen like most children during that era. His creations would decorate every room in the house.

From this east coast beach town, decorated by shell-pink buildings designed by master architect Addison Mizner, Tyler migrated to the West Coast in his early adult years. La Jolla, California, was his home for 6 years prior to moving abroad to Paris, France. In Paris, Tyler studied Fashion, obsessed with creating concept illustrations.

By 2016, Tyler returned to the east coast and became deeply involved in the exotic car industry. He soon felt an unquenchable need to create again. His love for high fashion eyewear melded with his love of the details of design in the unbelievable exotic cars he was surrounded by. He was so inspired by this passion that he fused the two into an elite eyewear line parallel to the captivating beauty he saw in the Italian supercars he drove and loved so much.

Hence, the T HENRI concept was born. Tyler transformed this brainchild of his imagination into the meticulous design and branding of the most ultra-luxury line of collectible micro-production spectacles available.

Today, Tyler progressively sets the bar higher with each new collection release, continuing to disrupt the luxury eyewear sector and conquering the game of Excellence in Fashion for the Face.



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