



# AKILA





## A modern eyewear concept.

AKILA is an independent eyewear brand from Los Angeles focused on handmade, limited-run eyewear.

We are advocates of sustainability and craft our eyewear from eco-friendly acetate, plant-based lenses, and biodegradable packaging. Style and sustainability can coexist.

Each pair of AKILA sunglasses goes through meticulous design, engineering and production processes to ensure top quality eyewear. The process takes over 90 days to complete and requires more than 50 steps from start to finish.

### *An independent frame of mind.*

AKILA is beholden to no one. We exercise complete independence in what we create and who we collaborate with, to bring you the best experience possible.

**RESPECT THE SUN™**

*Akila*

# An independent frame of mind.

## Essentials Collection

- The foundation of AKILA – uncompromising modern interpretations of classic frames.
- 3 Essentials Collection releases per year: Spring, Summer, and Fall/Winter.
- Approximately 20 SKUS with retail prices from \$110 to \$160.

## R&D

- Sunglasses of the moment – more experimental frames and materials.
- Limited Edition frames are produced in limited quantities and rarely restocked.
- Available at-once throughout the year with retail prices up to \$160.

## Collaborations

- We partner with friends, artists, and brands we admire for their modern sensibilities to bring new ideas to market.
- Collaboration sunglasses are produced in limited quantities and never restocked.



### OPTICAL CLASS 1 NYLON LENSES

- AKILA lenses are made from nylon for its clarity and durability.
- 100% UVA/UVB protection.



### HANDMADE CRAFTSMANSHIP

- Each pair of AKILA sunglasses is finished with a hand polish.
- Malleable acetate with steel core for adjustability.



### PRECISION HARDWARE

- AKILA uses the best hinges for their precision and durability.
- This helps ensure functionality and a prolonged life.



### BIO-BASED ACETATE FRAME

- Bio-degradable and extracted from cotton and wood pulp.
- Allows for richer and more unique colors.



### BOLD AND DEFIANT DESIGNS

- Concept and function driven eyewear.
- Minimal SKU branding

# Best Selling Essentials

**Apollo**

A 1922



**Legacy**

A 1904



**Logos**

A 1921



**Kaya**

A 2126



**Ares**

A 2125



**Verve**

A 2130





## Collaborations

PLEASURES

*Malbon*



*Jungles Jungles*

I I S E

CHARLI COHEN

POLITE WORLDWIDE®

*STO*

CRTFD

SANG BLEU

*BRICKS  
& WOOD*

*xgirl*

10DEEP®

P A C E

FACETASM

mister green®

*Wagel*

化學製品  
CHEMIST  
CREATIONS



# Press & Placement



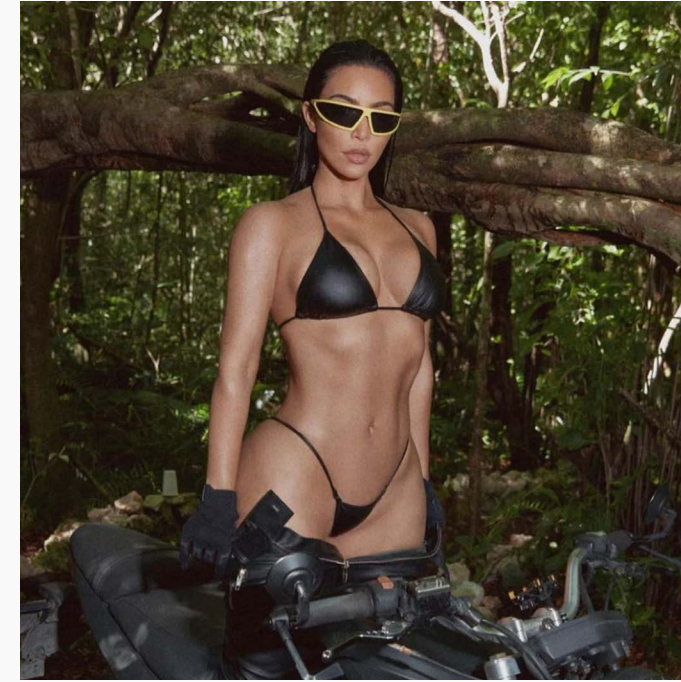
JUICY J



DON TOLIVER



LIL MIQUELA



KIM KARDASHIAN



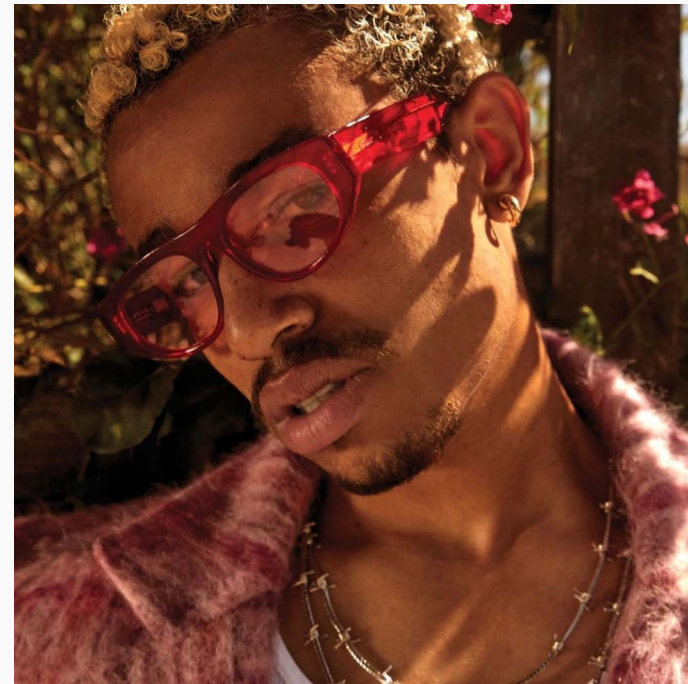
JACKSON WANG



BISHOP BRIGGS



HAILEY BIEBER



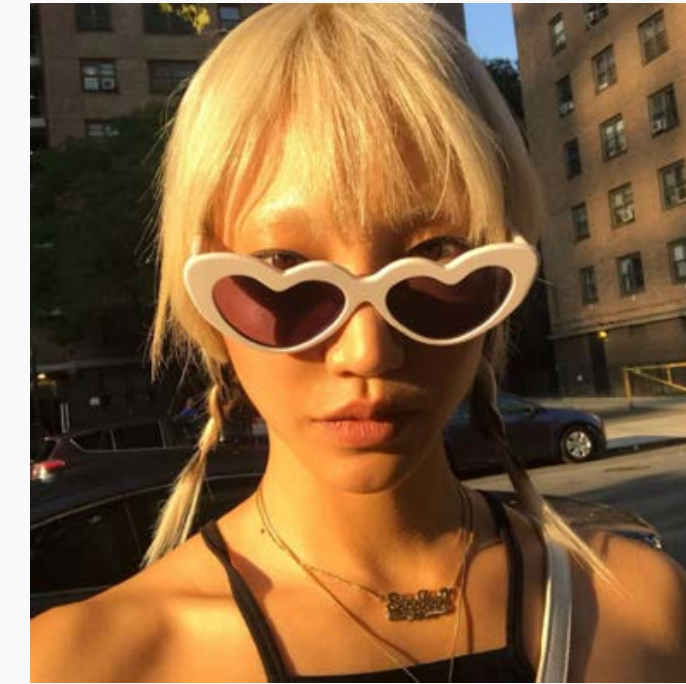
LEVEN KALI



MADEINTYO



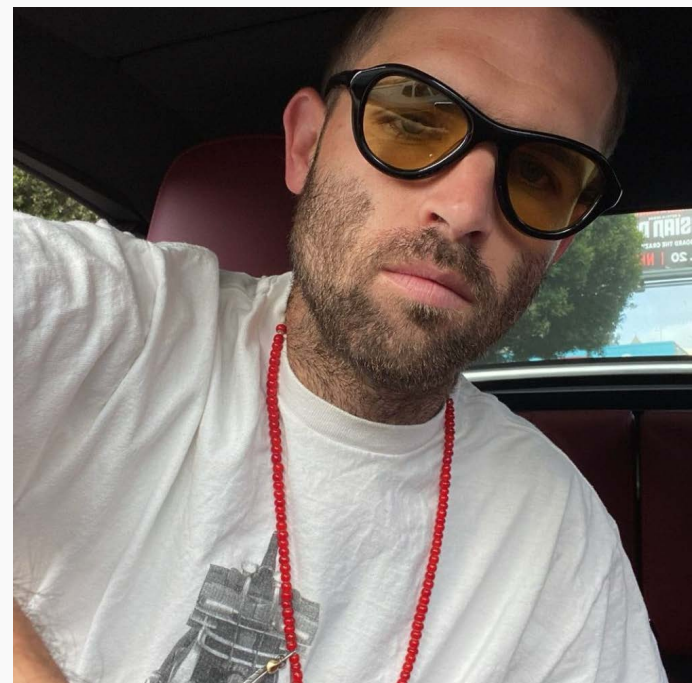
NEYMAR JR



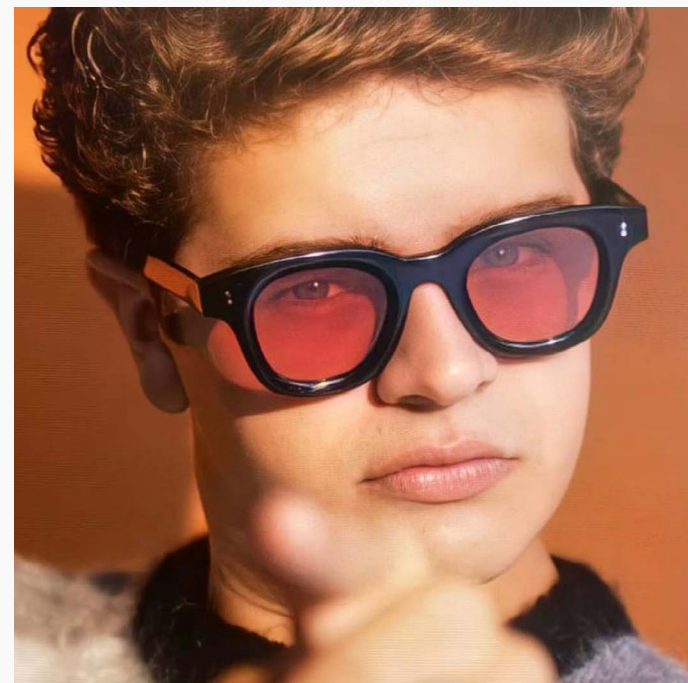
SOO JOO



REESE LA FLARE



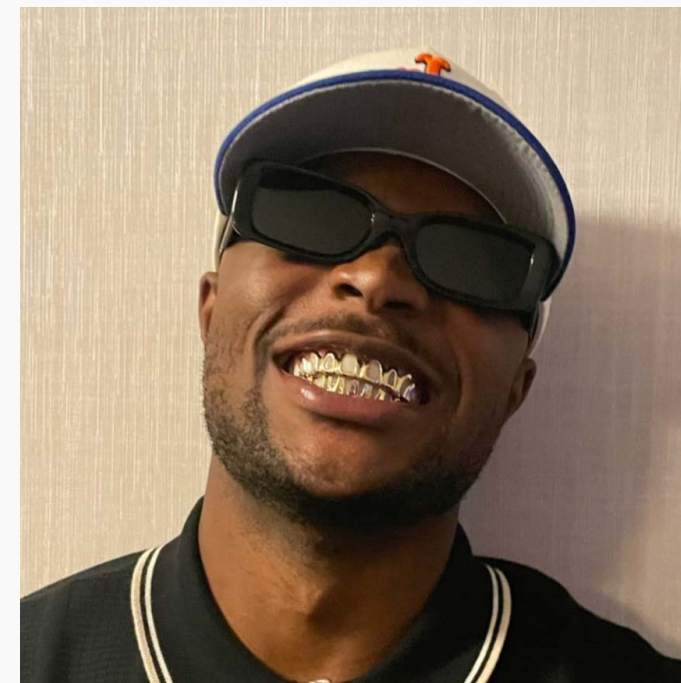
SEAN WOTHERSPOON



GATEN MATARAZZO



SAINT JHN



DASHAWN JORDAN



WALE



BUDDY

# Press & Placement



J BALVIN



BRYSON TILLER



DANI LEIGH



ALEALI MAY



POGGY



HALSEY



KID INK



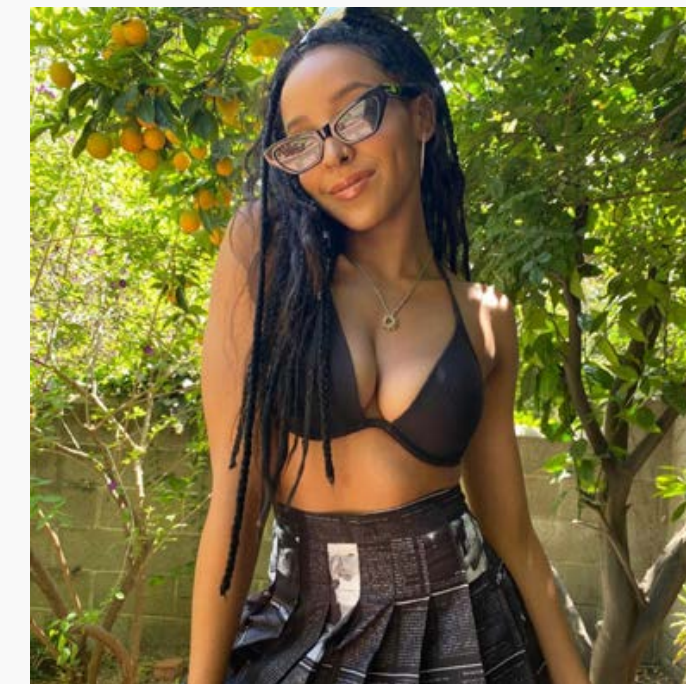
RITA ORA



A\$AP NAST



MEGAN RAPINOE



TINASHE



LEVEN KALI



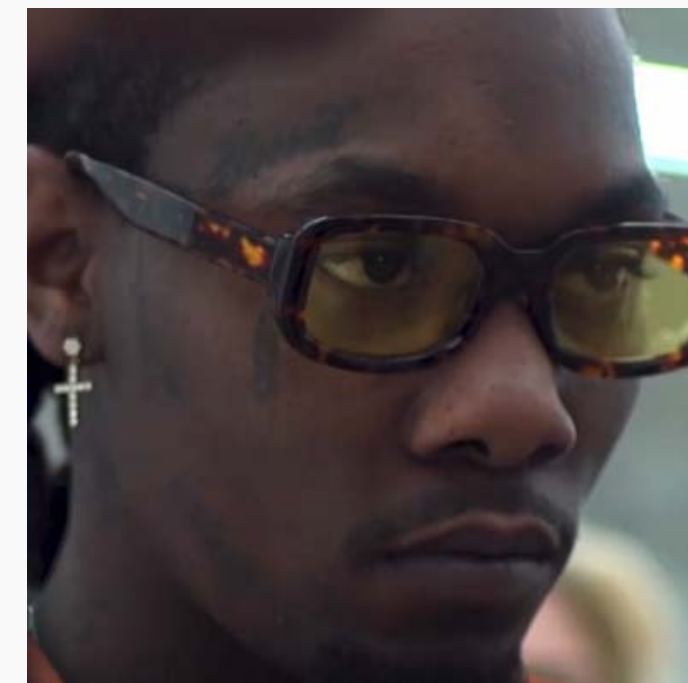
TYGA



CONANV



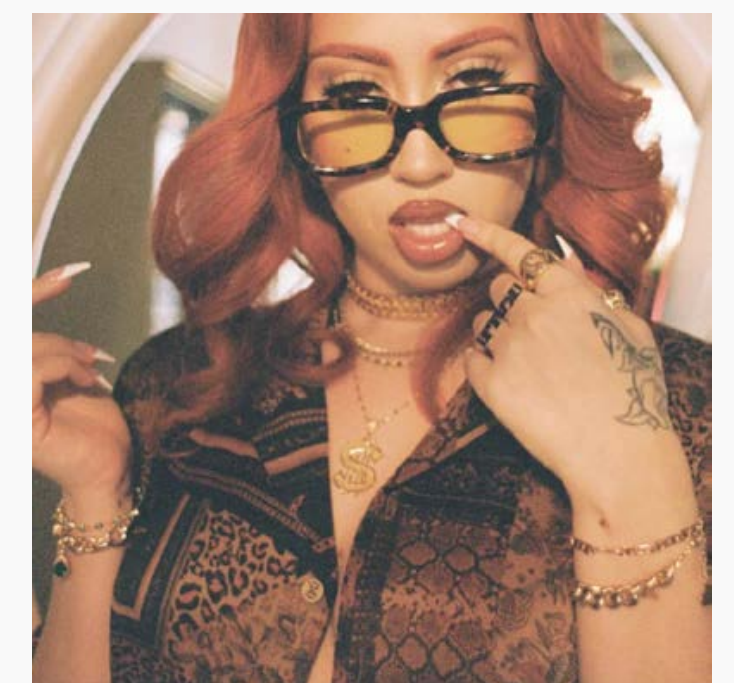
ASHTIE



OFFSET



BLAKE ANDERSON



KALI UCHIS



# Press & Placement



Kim Kardashian was photographed by Greg Swales in the Dominican Republic. Swimsuit by SKIMS. Pants by Balenciaga. Sunglasses by AKILA Eyewear x Patrick Nagel.



## AKILA Eyewear Champions NYC

— Fashion



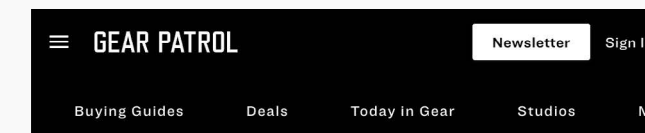
June 21, 2022

AKILA Eyewear, a brand born-and-raised in Los Angeles, has just opened its doors on the East Coast. And for the grand opening of its first flagship store in NYC—AKILA definitely did the downtown crowd right, by hosting a bustling block party on the Lower East Side.

The independent California eyewear brand has made its mark on the West Coast with its focus on handmade, limited-run eyewear.

In making the Lower East Side its East Coast home, AKILA intentionally aligns itself with an area that has been full of local culture for generations, a spot to seek and consume everything from art to food and music.

This is more than a brick-and-mortar for AKILA, this is a community hub and platform for exclusive launches, collaborations, and special projects that

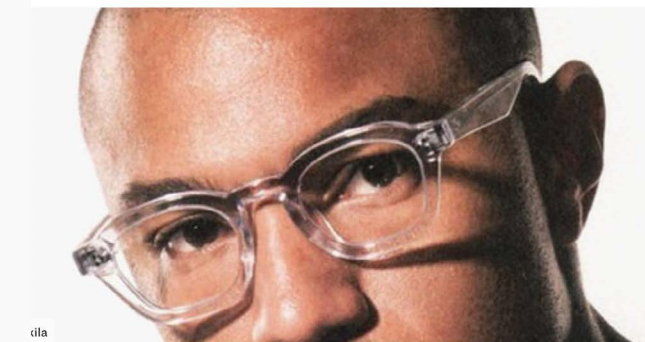


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### The 18 Best Eyeglass Brands for Men

They're an accessory, sure, but glasses, for those that wear them, are a foundational part of the wardrobe.

BY EVAN MALACHOSKY DEC 2, 2021



According to non-profit organization The Vision Council, 75-percent of American adults rely on vision correction — either glasses or contacts — each day. Of these more than 194 million adults, 85-percent choose glasses and 15-percent wear contacts, either exclusively or in tandem with



### Take a Look Inside AKILA's New Flower District Gift Shop

The new storefront offers up AKILA sunglasses and products from Mister Green, Dale Zine and Bricks & Wood.



### FEATURES

#### Chris Mart shares how creating eyewear gave him a new sense of freedom

Chris Mart of AKILA outlines his shift from streetwear to eyewear and the forward-thinking approach that permeates his groundbreaking company.

OCTOBER 19, 2021

Share

Chris Mart has been around [streetwear](#) culture for well over a decade, but after some minor hiccups at previous companies, he went his



### PLEASURES x Akila's Eyewear Collection Features Vintage-Inspired Sunglasses

Perfect for the summer season.



FASHION Jul 15, 2018

847

By Robyn Mowatt

PLEASURES links up with Los Angeles-based brand [Akila](#) on a special edition eyewear capsule directly inspired by the avant-garde '90s. The time period was handpicked due to its representation of a distinct generation of individuals who

# Press & Placement


News Arena Watch Learn Community Shop Us

Announcements Clubs Exclusive Interview

World Chess is proud to unveil the first ever **official chess sunglasses** in time for the FIDE World Chess Championship Match that opens in Dubai today. The official citation says: "The glasses with their defined shape and smartly placed chess pattern, are another step in making chess (and chess players) cool and in line with World Chess' mission to develop chess products worthy of the sport's rising profile. One also really needs sunglasses in Dubai!"



Subscribe



1/49

**Akila analogue sunglasses**

Truly nothing better than a dad looking great in some sunglasses!

\$125 at End Clothing

MEMORIAL DAY SALE  
GET GQ MAGAZINE DELIVERED STRAIGHT TO YOUR DOOR.  
SUBSCRIBE FOR \$46 \$10

HYPEBEAST

### Sang Bleu & AKILA Come Together on "Vantage" Sunglasses Capsule

Offered in black and "Smoke" colorways.

By Nia Groce




HIGHSNOBIETY SHOP

### ROKIT Teams Up With AKILA for Neon Sunglasses Collab

By Jonathan Sawyer in Accessories Aug 9, 2019



uncrate



STYLE / GARB

**GARB: GRATEFUL**

- 1980's Grateful Dead Parking Lot Tee Shirt / \$125.
- Akila Apollo Sunglasses / \$110.
- Versace Home Logo Cap / \$335.
- Summerland Ceramic Pipe / \$75.
- Levis Vintage Clothing 501 Jean / \$278.
- Reproduction of Found Military Trainer Sneaker / \$99.
- Grateful Dead Dancing Bears Key Chain / \$11.

GEAR PATROL WEDNESDAY, FEB 19, 2020




FROM AKILA

### Some of the Coolest Sunglasses We've Seen Cost Less Than \$100

This Los Angeles brand makes high-quality, limited-run shades for just \$95.

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HICONSUMPTION




**AKILA X PLEASURES LITHIUM**

Akila is another SoCal-based label that knows a thing or two about what it takes to craft high-quality eyewear at an affordable price. The brand's collaboration with Lithium is a '90s-appropriate pair of shades that could easily be mistaken for one of the iconic pairs that most manufacturers label as "Cobain glasses." As a seamless encapsulation of the grunge era, these stylish sunglasses are a surefire way to showcase your love for the Good Decade.

**PURCHASE: \$95**

VOGUE SUBSCRIBE




9/19

Akila black lo-fi sunglasses

\$110 SSENSE

SHOP NOW

WE ♥ GLASSES




Pleasures Exclusive Collaboration with Akila Eyewear

AKILA COLLABORATION

July 18, 2018

**P**LEASURES the label has teamed up with Los Angeles-based Akila eyewear brand to collaborate an exclusive edition eyewear inspired by the '90s.




HYPEBEAST

### PLEASURES Links up with Akila for Eyewear Capsule

'90s-style frames.

By Joanna Fu




FASHION Jul 14, 2018 9.6K 9

**PLEASURES** has teamed up with Los Angeles-based Akila on a limited edition eyewear capsule inspired by the '90s. The nine-piece collection features two retro styles — the angular, cat-eye Nemesis frame and the versatile Hi-Fi — in a variety of color and lens options. Check out the

HYPEBEAST SHOP


### AKILA and PLEASURES Unveil Latest Vision Program Sunglasses

Inspired by Y2K era early Internet aesthetics.



**RESPECT.**

Search Menu



FASHION LIFESTYLE STYLE


### HUF x AKILA Drops Limited Edition Sunglasses

Posted On June 17, 2020 Ayana Rashed 0

HIGHSNOBIETY SHOP

### You Can Now Shop 10.Deep & AKILA's Sunglasses Collab

By Jonathan Sawyer in Accessories Aug 6, 2019




HYPEBEAST

### 10.Deep and AKILA Team up on Geometric 720° Sunglasses for FW19

In four distinct colorways.

By Emily Engle



## Flagships

F.D.G.S. - 767 SANTEE ST. LOS ANGELES  
AKILA - 138 LUDLOW ST. NEW YORK

## Stockists

### Online Majors

SSENSE  
END CLOTHING  
LN-CC  
HBX

### Fashion Doors

BODEGA - LOS ANGELES, BOSTON  
FRED SEGAL - LOS ANGELES  
SOCIAL STATUS - ATLANTA  
FEATURE - LAS VEGAS

### Optical Doors

FRAMED EWE - LOS ANGELES  
MARC LE BIHAN - PARIS  
FACES OPTICA - DALLAS  
RONNIE AND JOE - MANILLA





## Showrooms

**Los Angeles** Chris Mart  
chris@akila.la

**New York** Brett Taylor  
brett@akila.la

**Tokyo** Hiroshi Makino  
hm@a-enltd.com

**London** Rufus Abbott  
rufus@thegoodsagency.com

**Milan** Stay True  
sales@staytruedistribution.com